# Ryan Showman

*Writer. Editor. Curriculum Developer.*

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## PROFILE

I am an experienced curriculum developer and leader. Through professional and volunteer work, I focus on discovering and serving the learning needs of students and adults with robust user testing, genuine collaboration, and efficient process management. I've written and revised reams of instructional content. I've managed and mentored in-house talent and third-party partners. I've successfully led projects from planning to adoption and customization. But most of all, I bring passion, curiosity, and commitment for learning to every project.

## EXPERIENCE

Senior Editor, Curriculum Associates: 2022–2024
- Created multi-state standard and market analysis for new core middle school literacy program.
- Developed new workflow and processes with project management and other cross-functional teams for core literacy program.
- Participated in wide-ranging text search for multiple grades, overseeing contractor work and maintaining review documentation.
- Wrote and revised multiple student- and teacher-facing prototypes from conception to completion, synthesizing market research, competitor analysis, and teacher feedback.
- Led the development of complete middle school scope and sequence for new core literacy product.
- Planned multiple middle school units including topic-oriented text sets, curriculum maps, and development guidelines.

Freelance Curriculum Services: 2020–2022
- Ideated and wrote video scripts for elementary student-facing writing instruction.
- Adapted student print content for digital experience in Learnosity.
- Created standard maps for comprehensive K–2 digital foundational skills assessment.
- Created state standard correlations for programs from numerous publishers.
- Wrote home-use digital instruction for both student and learning coaches.

Senior Learning Architect, Reading/ELA Learning Architecture, Houghton Mifflin Harcourt (HMH): 2018–2020
Learning Architect, Reading/ELA Learning Architecture, HMH: 2013–2018
Editor, Reading Editorial, HMH: 2011–2013
Associate Editor, Reading Editorial, Harcourt School Publishers: 2006–2011
- Designed and directed the development of print & digital K–6 products for the core and supplemental markets.
- Designed and authored print and digital content for market-leading products *HSP StoryTown, HMH Journeys, HMH Into Reading,* customizations, and more.
- Designed, prototyped, and led all phases of production of the writing and grammar curriculum for *Into Reading*, which captured over 60% share in initial markets.
- Led editorial teams ranging from 3–10 learning architects on various projects while coordinating cross-functional teams to ensure on-time or early delivery of *HMH Excursions: English Language Development, HMH Journeys,* and *HMH Into Reading.*
- Collaborated with Learning Sciences to develop a "learning spine" that accounted for all English/Language Arts skills (over 2200 skills across all domains) to map all content and state standards and to drive the HMH Reading Growth Measure.

- Completed multiple literature selection processes, including leading process for G1–6 writing program, with a focus on text utility and diversity.
- Developed instructional plan, built around the latest research in functional linguistics, for new ESOL program in the California market.
- Curated and leveraged legacy content for new purposes, saving tens of thousands of dollars in development costs.
- Created and maintained program documents, including vendor and internal guidelines and style guides; annotated prototypes; workflows, schedules, and tracking charts; scope and sequences; and standard and regulation tracking charts.
- Completed state submission documents and other rubrics, including IMET and EdReports, to demonstrate fidelity of program to market needs.

## SKILLS & COMPETENCIES

- Educational content creation and instructional design
- Research-based curriculum design
- Market analysis and documentation
- Digital authoring (Adobe InCopy, Learnosity, Habitat)
- Cross-functional team management and mentorship
- UX/UI with print and digital educational materials
- Agile/Scrum, JIRA

## EDUCATION

University of Central Florida, 2002–2006
- English: Literature & Humanities BAs; Religious Studies Minor

## COMMUNITY INVOLVEMENT

- Eagle Scout, Scouting BSA
- Key Volunteer, Order of the Arrow National Committee, Scouting BSA
  - Revised and contributed to national policy and training publications for an organization of over 100,000 youth and adult members.
  - Trained and mentored hundreds of youth and adult members at the local, state, and national level on topics including leadership, stewardship, and program.
  - Led development of new national training program that included a two-hour video, website, ancillary support materials, professional development training, and on-going user support.